
SMR050 Subscription Movement Report

Overview This program is used to analyze the movements of subscribers to different Subscription Lists.

Examples

This section illustrates examples concerning:

[Example 1: Subscription movement report](#)

Example 1: Subscription movement report

This example describes how to run subscription movement report.

1. Select menu item **Subs Movement Report** from Publishing Modules>Subscription Management>Reports menu.

SMR050 Subscription Movements Analysis panel is displayed.

The screenshot shows the SMR050 Subscription Movements Analysis software interface. The main window is titled '*Subs Movement Report' and contains a form for configuring the report. The form includes several sections:

- Subscription summary:** A dropdown menu set to 'Sub list'.
- Gratis summary:** A dropdown menu set to 'Gratis cor'.
- Movement summary:** A dropdown menu set to 'Reason'.
- Page break:** A dropdown menu set to 'Total.'.
- Print totals?:** A dropdown menu set to 'No'.
- <Range of Report>**: A section with 'From' and 'To' date pickers. 'From' is set to '6/2013' and 'To' is set to '5/2014'.
- Subscription level 1-5:** Five rows of date pickers for selecting specific subscription levels.
- Subscription list id:** A text input field.

The interface also features a 'Menu' pane on the left with a tree view showing the navigation path: Subscription Management > Reports > Subs Movement Report. At the bottom, there are 'Templates' and 'Attachments' panes, and a status bar with the copyright notice: '(C) Copyright 2005. - IBS International Business Systems Ltd.'

Relevant fields

Subscription summary

Determines how you want the subscription summary to be run. Valid choices are:

Sub list, Level 5, Level 4, Level 3, Level 2, Level 1, Total

Gratis summary

If the Gratis Code Summary Level has been selected, the Gratis Summary level must be indicated. These Gratis Summary Levels are:

Gratis code

Gratis total

The default is for All details.

Movement summary

Determine how you want the movement summary, by reason, type or just the total.

Page Break

Determines where you want the page break to be. Valid choices are:

Sub list, Level 5, Level 4, Level 3, Level 2, Level 1, Total

2. Enter the required fields and click **OK** to produce the report.

The report displays the following information:

- Subscription product
- Gratis
- Movement
- Movement release number
- Opening

