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# SMR050 Subscription Movement Report

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## Overview

This program is used to analyze the movements of subscribers to different Subscription Lists.

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## Examples

This section illustrates examples concerning:

[Example 1: Subscription movement report](#)

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### Example 1: Subscription movement report

This example describes how to run subscription movement report.

1. Select menu item **Subs Movement Report** from Publishing Modules>Subscription Management>Reports menu.

**SMR050 Subscription Movements Analysis** panel is displayed.

The screenshot shows the SMR050 Subscription Movements Analysis panel. The left sidebar contains a 'Menu' section with a tree view showing 'Subscription Management' > 'Reports' > 'Subs Movement Report' selected. Below the menu is a 'Quick Links' section. The main panel has a title bar '\*Subs Movement Report' and a subtitle 'SMR050 > Subscription Movements Analysis'. It contains several sections: 'Subscription summary' with a 'Sub list' dropdown; 'Gratis summary' with a 'Gratis cor' dropdown; 'Movement summary' with a 'Reason' dropdown; 'Page break' with a 'Total.' dropdown; 'Print totals?' with a 'No' dropdown; and '<Range of Report>' with 'From' and 'To' date pickers set to '6/2013' and '5/2014' respectively. Below these are six rows for 'Subscription level 1' through 'Subscription level 5' and 'Subscription list id', each with a date range picker. At the bottom, there are 'Templates' and 'Attachments' sections, and a 'Messages' section. The footer shows '(C) Copyright 2005. - IBS International Business Systems Ltd.'

## Relevant fields

## Subscription summary

Determines how you want the subscription summary to be run. Valid choices are:

Sub list, Level 5, Level 4, Level 3, Level 2, Level 1, Total

## Gratis summary

If the Gratis Code Summary Level has been selected, the Gratis Summary level must be indicated. These Gratis Summary Levels are:

Gratis code

Gratis total

The default is for All details.

## Movement summary

Determine how you want the movement summary, by reason, type or just the total.

## Page Break

Determines where you want the page break to be. Valid choices are:

Sub list, Level 5, Level 4, Level 3, Level 2, Level 1, Total

2. Enter the required fields and click **OK** to produce the report.

The report displays the following information:

- Subscription product
- Gratis
- Movement
- Movement release number
- Opening

SMR050.pdf - Adobe Reader

File Edit View Document Tools Window Help

95.1%

Find

THE DEVELOPMENT - RELEASE 7.5

REPORT : SMR050

RUN DATE : 5/26/09

RUN TIME : 17:16:06

SUBSCRIPTION MOVEMENTS ANALYSIS REPORT

FROM: 4/2008 TO: 3/2009

PAGE : 4

SUBSCRIPTION PRODUCT	++ GRATIS --	TYP	RSN	OPENING	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	TOTAL	CLOSING
ALEX1 ALEX SUBSCRIPTION LIST 1	##			0														
ALEX1 ALEX SUBSCRIPTION LIST 1	**			4	0	0	0	0	0	0	0	0	0	0	0	0	0	4
*** SL1: RMS LEXISNEXIS SL2: 830 SL3: 905 SL4: CD CD SL5: 801 PAY IN ADVANCE																		
TESTCD11 test LNSA subscription	##			0														
TESTCD11 test LNSA subscription	**			14	0	0	0	0	0	0	0	0	0	0	0	0	0	14
TESTCD12 Accounting yap yap	CM			22														22
TESTCD12 Accounting yap yap	**			91	0	0	0	0	0	0	0	0	0	0	0	0	0	91
***GRAND TOTAL:																		
	AC			21														21
	CM			22														22
	XX DFT COMP	NEW	AA				1											1
							1											1
			XX				1											2
							1											2
	XX DFT COMP			28	1	1												31
***GRAND TOTAL:																		
				415	1	1	0	0	0	0	0	0	0	0	0	1	0	418

SUBSCRIPTION MOVEMENT REASON CODE DESCRIPTIONS:

AA = NEW

AB = NEW - PROMOTION

AC = TRANSFER CUST IN

AD = CHANGE INCREASE QTY

AE = CHANGE DECREASE QTY

AF = CHANGE INCREASE QTY

AG = CHANGE INCREASE QTY

AH = CHANGE DETAILS ONLY

AI = PAPER TO CD

AJ = PAPER TO ONLINE

AK = CD TO ONLINE

AL = TRANSFER CUST OUT

AM = CANCEL ON APPROVAL

AN = CANCEL NOT RECD

AO = CANCEL COMET/PROD

AP = CANCEL TOO EXPENSIVE

AQ = CANCEL QUALITY

AR = CANCEL RATIONALISE