

---

# DMR110 Campaign Detail List

---

*Overview*      The Campaign Detail List prints campaign information by ISBN. This is a report on sales relating to one or all mailing campaigns, by ISBN.

*Purpose*      This panel allows you to:  
                Print campaign detail list

---

## Examples

This section illustrates examples concerning:

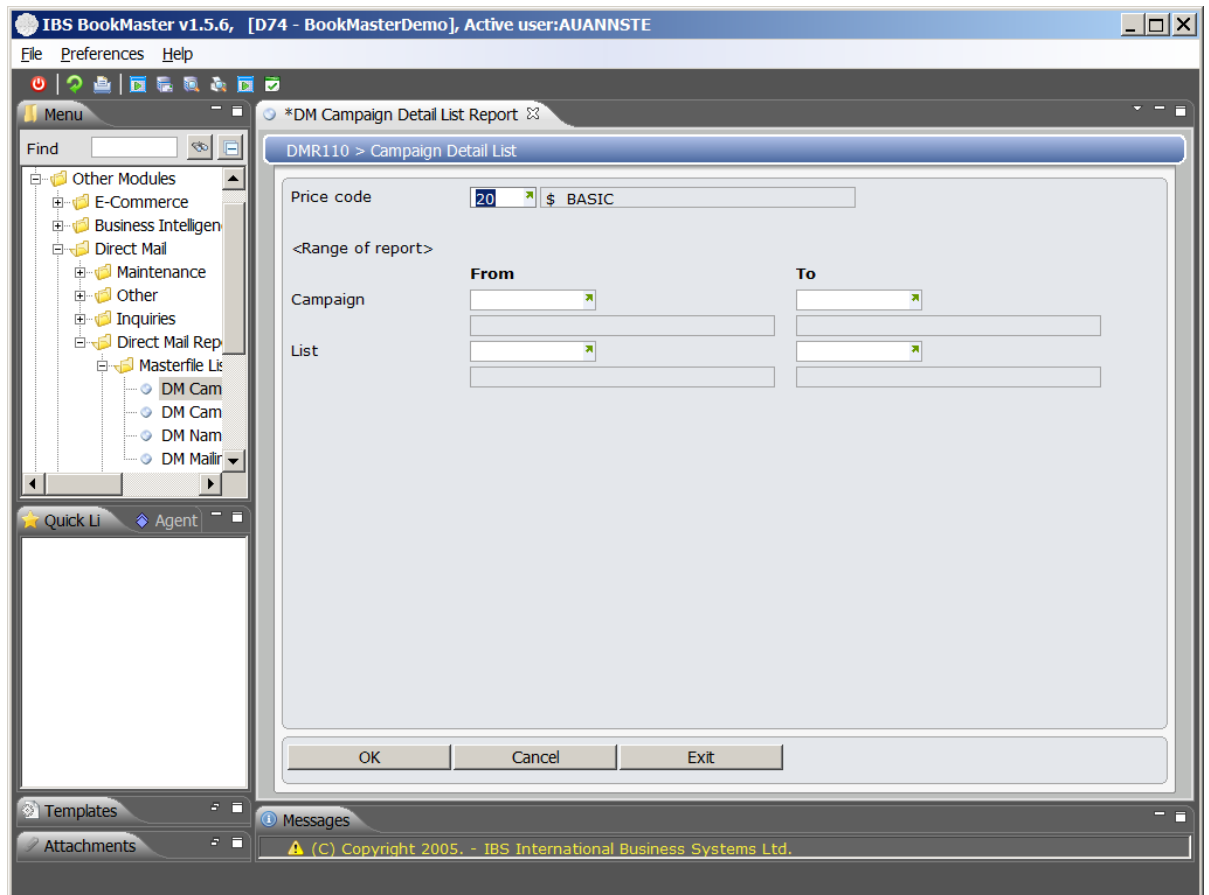
[Example 1: Print Campaign Detail List](#)

---

### Example 1: Print Campaign Detail List

1. Select option **DM Campaign Detail List Report** from Other Modules>Direct Mail>Direct Mail Reports> Masterfile Lists menu.

**DMR110 Campaign Detail List** panel is displayed.



2. Selection of the following can be done:

- Price code
- Campaign
- List

3. Click **OK**.

Campaign Detail List report gets generated.

This report displays following information:

- Campaign
- List
- Item
- Description
- Recommended Retail Price
- Club price
- Forecast quantity
- Card name

dmr110.pdf - Adobe Reader

File Edit View Document Tools Window Help

1 / 2 58.1% Find

BOOKMASTER DEMO 7.4 CAMPAIGN DETAIL LIST PAGE : 1

REPORT : DMR110

RUN DATE : 28/03/11 CAMPAIGN: MASS0299 MASS MARKET NEW RELEASES 2010

RUN TIME : 15:41:52 LIST : LIT LIST

ISBN	TITLE . . .	RRP	CLUB PRICE	FORECAST QTY	CARD NAM
0099179422		.00	.00	0	0
0722528401		.00	.00	0	0
9780006482598	Palace	.00	.00	0	0
9780099179412	The Client	.00	.00	0	0
9780330237659	The Palermo Ambush	.00	.00	0	0
9780330267694	The Stockholm Syndicate	.00	.00	0	0
9780330280860	Double Jeopardy	.00	.00	0	0
9780330294560	Cover Story	.00	.00	0	0
9780330323260	Elephant Song	.00	.00	0	0
9780670878789	What Makes A Tree Smile?	.00	.00	0	0
9780671750183	Awaken the Giant Within	.00	.00	0	0
9780712654517	Maverick	.00	.00	0	0
9780733604973	Mars And Venus In The Bedroom	.00	.00	0	0
9780752825748	Void Moon	.00	.00	0	0
9781864360042	Australia The Beautiful Land	.00	.00	0	0
9781864362060	The great book of the world	.00	.00	0	0
9781864362787	Sydney In A Week	.00	.00	0	0