
DMR102 Campaign Sales Report by Item

Overview The Campaign Sales Report by Item is used to report on the sales to date, by Item, recorded for one or all mailing campaigns.

Purpose This panel allows you to:
 Print campaign sales report by item

Examples

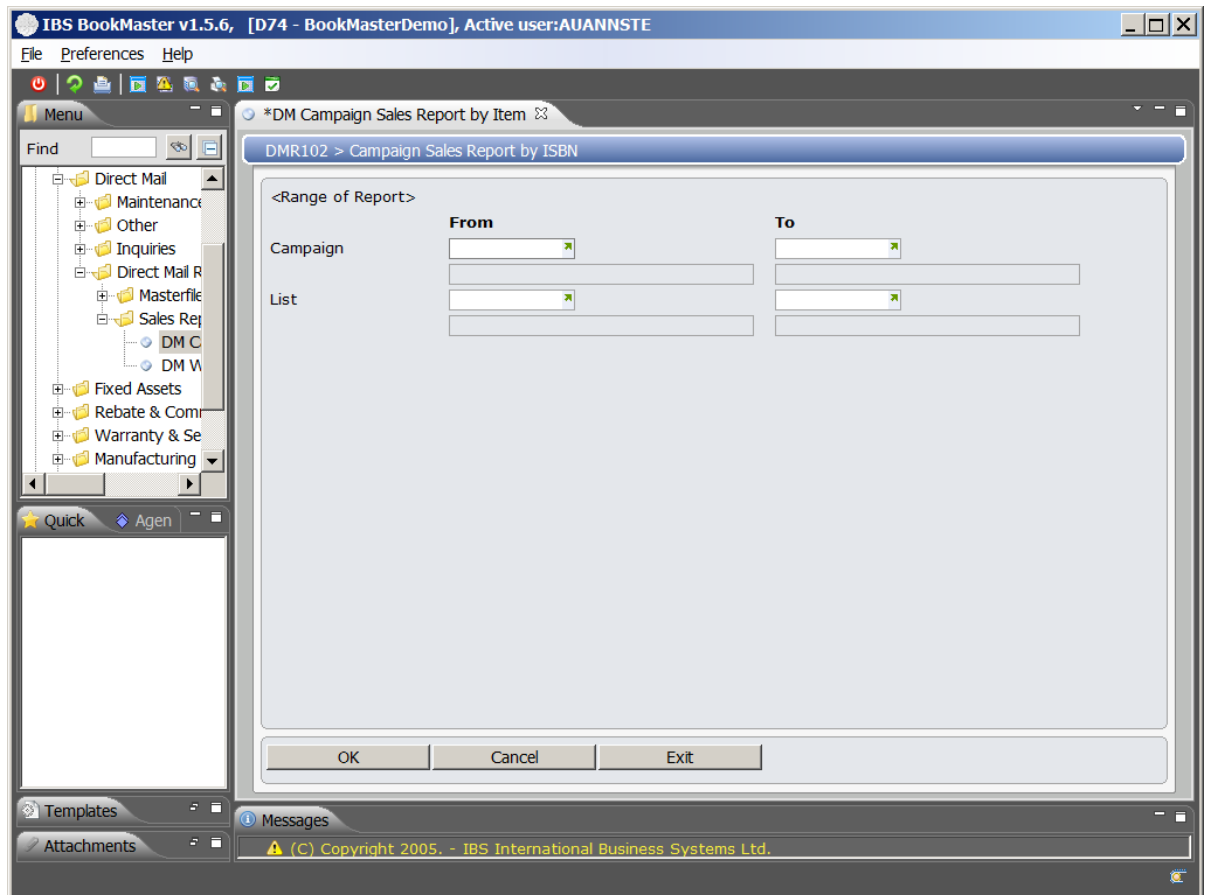
This section illustrates examples concerning:

[Example 1: Print Campaign Sales Report](#)

Example 1: Print Campaign Sales Report

1. Select option **DM Campaign Sales Report by Item** from Other Modules>Direct Mail> Direct Mail Reports> Sales Reports menu.

DMR102 Campaign Sales Report by ISBN panel is displayed.



2. Selection of the following can be made:

- Campaign
- List

3. Click OK.

Campaign Sales report by item gets generated.

This report displays following information:

- Campaign
- Mailing quantity
- Mailing date
- First ordered date
- Item
- Description
- RRP
- Average club price
- Gross amount and quantity to date
- Return amount and quantity to date
- Net amount and quantity to date

- Total forecast amount and quantity
- Campaign total

DMR102.pdf - Adobe Reader

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REPORT : DMR102

RUN DATE : 29/03/11 CAMPAIGN : MASS0299 MASS MARKET NEW RELEASES 2010

RUN TIME : 16:47:12 * SUMMARY *

MAILING QTY : 0

MAILING DATE : 1/01/99

FIRST ORD DATE : 14/10/99

ISBN	TITLE	RRP	CLUB PR	TO DATE				TOTAL			
				AVERAGE	GROSS	RETURN	NET	FORECAST			
				AMOUNT	QTY	AMOUNT	QTY	AMOUNT	QTY		
TRAVEL011		10.95	.00	16.50	1	.00	0	16.50	1	.00	0
0099179422		10.95	.00	1086.25	81	313.47-	30-	772.78	51	.00	0
9780006482598	Palace	44.55	.00	2527.07	85	750.20-	31-	1776.87	54	.00	0
9780028634906		44.55	.00	4.13	1	.00	0	4.13	1	.00	0
9780028637273	Unofficial Guide Wal	30.00	.00	3.30	1	.00	0	3.30	1	.00	0
9780028637860	Frommers New York Ci	38.18	.00	4.12	1	.00	0	4.12	1	.00	0
9780099179412	The Client	97.27	.00	4346.07	78	1600.47-	30-	2745.60	48	.00	0
9780330237659	The Palermo Ambush	110.00	.00	818.59	61	363.00-	30-	455.59	31	.00	0
9780330267694	The Stockholm Syndic	12.73	.00	948.81	102	232.93-	35-	715.88	67	.00	0
9780330280860	Double Jeopardy	141.33	.00	858.00	66	363.00-	30-	495.00	36	.00	0
9780330294560	Cover Story	22.73	.00	2986.50	160	363.00-	30-	2623.50	130	.00	0
9780330323260	Elephant Song	59.09	.00	2548.48	82	973.56-	30-	1574.92	52	.00	0
9780671750183	Awaken the Giant Wit	12.50	.00	1851.30	45	1397.55-	35-	453.75	10	.00	0
9780712654517	Maverick	11.82	.00	294.25	44	181.50-	30-	112.75	14	.00	0
9781864362060	The great book of th	55.45	.00	4.95	1	.00	0	4.95	1	.00	0
9781864362787	Sydney In A Week	38.50	.00	2221.34	92	482.90-	20-	1738.44	72	.00	0